



# Whatever It Takes

## 2023-2024 Sustainability Plan

As we embark on a new year, with very exciting plans to double the footprint of our Club, our Board of Directors and our staff have developed a Two-Year Sustainability Plan to help us navigate the ever-changing landscape of our Club. This takes the place of our usual three-year strategic plans, so we can focus on our building plans and how to best serve our mission during construction.

This plan allows us to constantly evolve as our Club building transforms into our new spaces. It also allows us to plan beyond the construction and look at what our needs will be in the future.

This plan will help strengthen our organization further and secure a positive future for every Boys & Girls Club member.

We are doing Whatever It Takes to Build Great Futures.

Warmly,

Tracy Ogden, CEO

### MISSION

To improve the lives of children and families.

### VISION

Our vision is to be a generation-changing leading provider of programs emphasizing youth development services and family outreach support to meet the needs of young people 6-18 and their families, especially those who need us most.

### ABOUT THE CLUB

For over 50 years, the Boys & Girls Club of Oshkosh has provided young people with a safe place to learn and grow. The Club offers a dynamic learning environment that includes quality, age-appropriate programs, mentoring by caring adult professionals and outstanding facilities, all for an annual fee of only \$25 per child. By providing safe facilities, caring adults and engaging activities, we help each young person realize their full potential. Currently, the Club serves over 3,000 youth in membership and outreach.

### FIVE CORE AREAS OF PROGRAMMING

The Boys & Girls Club of Oshkosh focuses on five core areas of programming and development that have been nationally proven to address today's most pressing youth issues and assist in teaching young people the skills they need to succeed in life. These areas are:

1. Character & Leadership
2. Education & Career Development
3. Health & Life Skills
4. Sports, Fitness & Recreation
5. The Arts.

# 2023-2024 Sustainability Plan Focus Areas

- 1 Keep focused on our mission as we move through construction.
- 2 Continue to serve kids with the best Club experience, Whatever It Takes, including a focus on safety, social and emotional wellness, and quality programming.
- 3 Build the best community center for stronger collaborations in Oshkosh.
- 4 Grow our membership after construction is complete.
- 5 Focus on the Club's fiscal and employee sustainability.
- 6 Look at our future beyond the completion of our capital project.



**GREAT FUTURES START HERE.**



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