### Total Payment: Sponsorship(s): \$ Advertisement(s): \$ Cellar Select Table(s): \$ Cellar Select Individual Reservation(s): \$ Monetary Donation: \$\_ TOTAL PAYMENT: \$ ☐ Check enclosed (Payable to: Boys & Girls Club of Oshkosh) ☐ Please invoice me. ☐ Please charge my credit card: Type of card: □ VISA □ MasterCard □ Discover □ American Express Name on Card Card No. \_\_\_\_3-Digit Code\_\_ Exp. Date Signature Return form with reservations & program book advertisement requests to the Boys & Girls Club by Monday, February 24, 2025. Boys & Girls Club of Oshkosh Attention: Bonnie Behnke 501 East Parkway Ave PO Box 411 Oshkosh, WI 54903-0411 Sponsored by COMMUNITY FIRST We'll Find A Way! For more information or to make a secure online payment, please visit bgcosh.org.

Non-Profit Organization U.S. POSTAGE PAID Oshkosh, WI











# Dear friends and supporters,

WineFeast is the Boys & Girls Club's premiere wine and food pairing event, as well as one of Oshkosh's most popular and well attended fundraisers. 100% of proceeds from WineFeast will benefit the Boys & Girls Club of Oshkosh.

Your support of the Boys & Girls Club of Oshkosh has always been greatly appreciated and because of all of you, we are able to serve the kids in Oshkosh that need the Club the most.

Please consider making a tax-deductible investment in our children and community by contributing to our event.

#### You can help us in the following ways:

- Become an event sponsor
- Donate a product or service for our live or silent auctions
- Buy a Cellar Select table or reserve a seat at the event
- Purchase a program book advertisement

Your generosity and time are greatly appreciated.

Sincerely,

Bonnie X Behnke

Bonnie Behnke, Director of Development

#### Sponsorship Opportunities & Benefits Summary

	Featured on Facebook, event website, & blog	Gratis tables (Company name featured on table)	Featured during event presentation	Featured on event invitation	Featured on exclusive banner	Recognition & ad in event program book	Featured on newspaper ads (Logo/ name on full color ads in the Oshkosh Herald)	Mentioned on TV/radio interviews & press releases
Potential Advertising Impact	Potential to be viewed by 25,000+	Viewed by 600+ people	Viewed by 600+ people	Distributed to 4,000+ mailing list	Viewed by 600 people	Viewed by 600 people	Newspaper circulation of over 25,000+	Potential to be heard by 50,000+
SOLD - Community First Credit Union Presenting	•	2 Cellar Select table (16 guests)	•	Logos (front, inside and back)	2 banners (stage & ceiling)	2 full page ads (inside front and back cover)	Logos on 4 ads	<b>T</b>
SOLD - Oshkosh Marriott Waterfront Hotel Cellar Select	<b>9</b>	2 Cellar Select table (16 guests)	•	Logos (inside)	2 banners (stage & ceiling)	1 full page ad	Logo on 4 ads	<b>T</b>
SOLD - Oshkosh Corp. Great Futures StartHere	<b>9</b>	1 Cellar Select table (8 guests)	<b>T</b>	Logos (inside)	2 banners (stage & ceiling)	1 full page ad	Logo on 4 ads	<b>T</b>
SOLD - CR Meyer Dinner	<b>T</b>	1 Cellar Select table (8 guests)	•	Logos (inside)	2 banners (stage & ceiling)	1 full page ad	Logo on 4 ads	•
SOLD - Bergstrom Night Cap	Ţ	1 Cellar Select table (8 guests)	<u> </u>	Logos (inside)	2 banners (stage & ceiling)	1 full page ad	Logo on 4 ads	Ţ
SOLD - Baker Tilly US LLP Wine	•	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Marco Promos Mission Moment	<b>T</b>	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Pioneer Marina Toast to Our Youth	•	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
OLD - First Weber Oshkos Live Auction	h T	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Shea Electric & Communications LLC Silent Auction	•	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
Building Great Futures Raffle	Ţ	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Omni Glass & Paint Glass	Ţ	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
Wish List \$4,000	•	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
Entertainment \$4,000	•	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Silver Star Brands Raffle	Ţ	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Festival Foods Wine Raffle	Ţ	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Pacur Decor	•	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
PENDING Pub Table	<b>T</b>	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Pinnow Sheet Metal Community Partner	•	1 Cellar Select table (8 guests)	Ţ	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Oshkosh Coil Spring Inc. Guest Experience	•	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - 103.9 WVBO Media	1	1 Cellar Select table (8 guests)	<b>9</b>	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Oshkosh Herald Publicity	•	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
SOLD - Lee Beverage Beer	<u> </u>	1 Cellar Select table (8 guests)	•	Logo (inside)	1 banner (ceiling)	1 full page ad	Logo on 4 ads	
Salute the Kids \$2,500 (multiple available)	•	1 Cellar Select table (8 guests)	Ť	Name (inside)	1 banner (ceiling)	1 full page ad	Name on 4 ads	

To qualify for all applicable print exposure, please confirm sponsorship by Friday, January 3, 2025. Sponsors received after this date will receive the marketing collateral printing deadlines allow.

## Additional ways to support:

#### Program Advertisements

The WineFeast program book is a 7"w x 8 ½"h booklet. It is read by over 500 guests to provide maximum business exposure. Advertisement specifications are as follows:

\$150



Attend the Event

Cellar Select Tables - \$1.400

5-8 p.m.

· Champagne reception

· Riedel red wine glass

• Full-access pass to Night Cap

Four-course dinner

Decadent dessert

Table signage

Individual Reservations - \$175

Don't miss an opportunity for your business to be represented

Reservations sell out fast, so confirm today. Businesses that

purchase a Cellar Select table will also receive:

· A complimentary half-page ad in the program book

at Cellar Select - an exclusive dinner prior to Night Cap.

Cellar Select tables of eight will receive the following:



B&W, 6" x 3 ¾" B&W, 3" x 3 ¾"

Sponsored by

MARRIOTT OSHKOSH

WATERFRONT

Dinner Sponsored by

RIVEYER

Advertisements should be submitted to Jessica Carr, Director of Marketing and Communications, at jessicac@bgcosh.org as high resolution.jpg or.pdf attachments. Advertisements must be submitted no later than Monday, February 24, 2025. The Boys & Girls Club of Oshkosh cannot guarantee ad placement on ads received after this printing deadline.

Ads confirmed by Monday, December 30, 2024 will receive half off the advertisement price, Contact Jessica Carr at (920) 233-1414, ext. 115 or jessicac@bgcosh.org to confirm your ad in the 2025 program.

#### **Auction Items**

Thanks to many generous businesses and individuals, the WineFeast live and silent auctions are a highlight of the evening. Currently, the WineFeast committee is looking for the following auction items:

#### Live Auction Wish List

Airline tickets, autographed sports or entertainment memorabilia, boat trips, condo stays, cruise tickets, diamond jewelry, hunting equipment, paddle boards, jet skis, northern getaways, private dinners, ski trips with lodging, spa packages, tropical vacation packages, wine tastings and more. Contact Bonnie Behnke at (920) 233-1414, ext. 129, or bonnieb@bgcosh.org to donate to our Live

#### Silent Auction Wish List

Artwork, concert tickets, designer purses, golf gift certificates, grills, hotel and condo stays, household appliances, iPads, Apple Watches, jewelry, flat screen televisions, restaurant gift certificates, sporting event tickets, theater tickets, theme park passes, vard and garden supplies, theme baskets (wine, movies, scrap booking, spa), and more. Contact our WineFeast Auction Coordinator, Heather Holly-Pinnow, at WineFeastAuction@bgcosh.org.

# Sponsored by

Cost: Included with Cellar Select Reservation 8 – 10:30 p.m.

Night cap, a private post-dinner event for Cellar Select guests only, begins at 8:00 p.m. Savor fine wines, craft brews, ciders. and delectable bites from local restaurants.

#### Night Cap experience includes:

- A diverse and delicious selection of wines
- · A stock of domestic and imported beers,
- ciders and non-alcoholic beverages • A menu of tasty bites from area restaurants
- · A fun and unique silent auction

## I would like to provide WineFeast 2025 with the following monetary sponsorship:

- \$5,000 (8 guests\*)
- Corporation

Company Name (if applicable - as you would like represented on marketing collateral)

Dinner **SOLD** to **CR** Meyer

Sponsorships

**Credit Union** 

Might Cap **SOLD** to Bergstrom Automotive

Registration:

Wine - SOLD to Baker Tilly US LLP

A Presenting **SOLD** to Community First

☑ Cellar Select SOLD to Oshkosh Marriott

**Waterfront Hotel & Convention Center** 

- Mission Moment SOLD to Marco Promos
- A Toast to Our Youth SOLD to Pioneer
- Live Auction SOLD to First Weber Oshkosh

- Silent Auction SOLD to Shea Electric & **Communications LLC**
- ☐ Building Great Futures Raffle
- Glass SOLD to Omni Glass & Paint
- ☐ Wish List \$4,000 (8 guests\*)
- ☐ Entertainment \$4,000 (8 guests\*)
- ★ Raffle SOLD to Silver Star Brands Wine Raffle - SOLD to Festival Foods
- Decor **SOLD** to Pacur
- Decor Partner **SOLD** to House of Flowers
- Pub Table PENDING

- **Sheet Metal**
- Guest Experience SOLD to Oshkosh Coil Spring Inc.
- Media SOLD to 103.9 WVBO
- ▲ Publicity SOLD to Oshkosh Herald
- Beer SOLD to Lee Beverage
- ☐ Salute the Kids \$2,500 (8 guests\*) (multiple available)
- SOLD to Beats 2 Go LLC, Brookfield Badger Insurance, CliftonLarsonAllen LLP Game Time Sports Bar, Landscape Solutions by Michael Kirsch LLC, OEC Graphics, Rhyme, Sadoff Iron & Metal Co.

\*Complimentary Cellar Select table of eight. Please contact our Director of Development, Bonnie Behnke, at (920) 233-1414, ext. 129 or bonnieb@bgcosh.org and provide her with a list of your quest's names. Sponsorships will be sold on a first-come, first-served basis.

#### Advertisements

I would like to purchase the following WineFeast advertisement(s): I would like to donate an auction item: ☐ ½ PAGE AD

B&W, 6" x 3 ¾"

☐ FULL PAGE B&W, 6" x 7 ½"

☐ ¼ PAGE AD B&W, 3" x 3 ¾" \$100

Advertisements should be submitted to our Director of Marketing and Communications, Jessica Carr, at jessicac@bacosh.org by Monday, February 24, 2025. Those who confirm ads by Monday, December 30, 2024 will receive half off the above ad prices.

#### **Auction Items**

Item Donated
Retail Value
Item Description

- ☐ I would like someone from the WineFeast committee to pick up this item.
- ☐ I will deliver my donation to the Boys & Girls Club of Oshkosh, or arrange for pick up by Friday, March 28, 2025.

#### Cellar Select

☐ I would like to purchase	_ Cellar Select table(s) at \$1,400 each totaling \$
☐ I would like to purchase#	Cellar Select individual reservations at \$175 each totaling \$

\*Please contact our Director of Development, Bonnie Behnke, at (920) 233-1414, ext. 129 or bonnieb@bgcosh.org and provide her with a list of your eight guest names and their email addresses.